

*Guaranteed  
Against  
Defects of  
Workmanship  
and Material*



UNITED RADIO  
CORPORATION  
· NEWARK · N · J ·



The \$10  
BLACK  
BEAUTY



## The Black Beauty

The Black Beauty is a tone reproducer—capable of giving an almost mirror like reflection of the useful musical colors and to follow with surprising faithfulness, the more complex shades of the human voice.

Such a result as this is not to be had by the mere combination of a shapely horn and reproducing unit. Only through a careful synchrony of these two major elements has tone range been developed.

Black Beauty is the result of years of association with important acoustical research and combines efficiency with beauty in a manner heretofore unapproached.

The entertainment and satisfaction to be derived from any radio set is greatly augmented through the use of a good reproducer.

Realization of this truth is almost universal, and because of a desire for better radio nearly every owner of a receiver has either purchased a commercial "loud speaker" or improvised some means with ordinary headphones to make broadcast programs audible to the family group.

## It Is Not Necessary To Pay More

Consider the Black Beauty aside from its price for its true value to you goes far beyond that feature.

The Black Beauty is manufactured complete by one organization who produce their own horns and their own reproducing elements, and assemble the Black Beauty entirely in their own factory. They, alone, are responsible for the quality of their product.

If you buy a Black Beauty in its original sealed carton we guarantee it fully against defects in material and workmanship, and if for any reason, you should get a defective instrument, take up the matter with your dealer. The United Radio Corporation stands behind him in making you satisfied with your purchase.

The Black Beauty is offered with the conviction that it is better value than any other loud speaker—regardless of price.

**\$10**

## How To Handle The Black Beauty

The results and lasting satisfaction you get from any reproducer are dependent on the care you use. Fortunately the rules you need follow to conserve Black Beauty or any other first class instrument are simple enough to be easily followed.

Don't drop your Black Beauty, because sudden jars will surely cause it's finely magnetized element to lose at least some of its strength. Handle it carefully as you would any other sensitive electrical mechanism.

Be sure that the cord tips are properly connected to your receiver. This is best determined by changing the tips around until best volume is obtained.

The Black Beauty is entirely practical and you need take no other than ordinary care in operating it.

Keep these cautions in mind and you will be thoroughly satisfied.

## The Black Beauty

Now it is neither necessary to buy an ir-different "loud speaker" or to use headphones unsuitable for amplifying service.

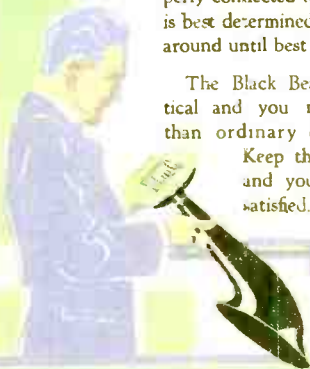
The Black Beauty—a true reproducer—provides highly satisfactory entertainment—and the low cost makes it available to all. The Black Beauty will give results far superior in tone and volume to any other instrument at, or near, its price.

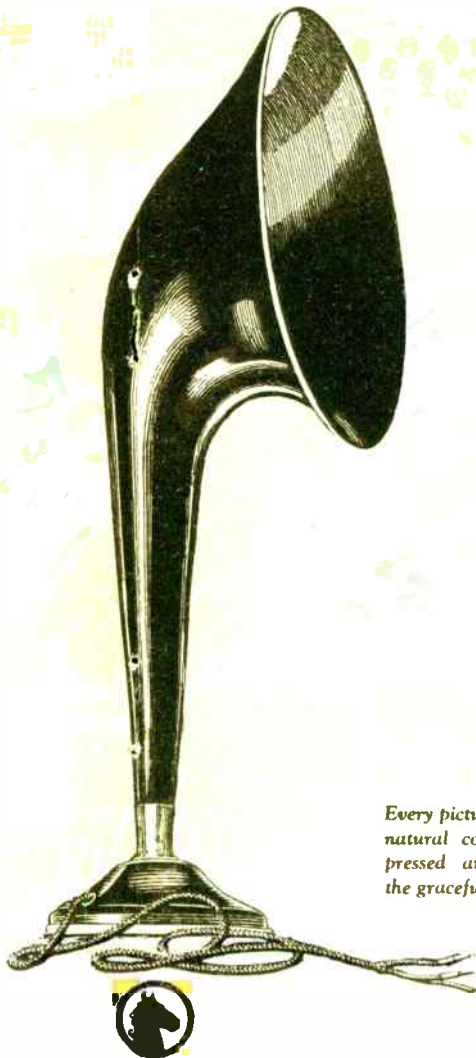
The Black Beauty is a highly developed scientific instrument and, to combine such a mechanism with its horn into a really efficient whole without effecting a compromise between beauty and efficiency, has taken many years of endeavor.

The Black Beauty is correct, and only a demonstration is needed to prove its unquestionable quality.

The Black Beauty, is the home reproducer. Its graceful lines and beautiful dull black finish adapt it to any surroundings.

The Black Beauty has no characteristic "tone" of its own. It reproduces truthfully in all variations of color and tone the entertainment of the air





Every picture -every tone--in all their natural colors -come to you unsuppressed and unadulterated -through the graceful throat of the Black Beauty